



STEP WATCH

STEPWATCH





Inspired by the concept of "carfree city" of Venice Italia.

Stepwatch is a Web3 walking fitness rewards app that allows users to exercise with their NFT and earn money; This concept is implemented based on Move-to-Earn (M2E). The M2E platform rewards users for staying healthy by providing an additional revenue stream when they engage in regular exercise activities or specific fitness-related tasks.

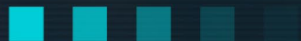
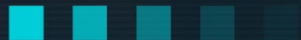


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FEATURE KEY



EASY TO USE

You don't need to understand NFT or Crypto to be able to use the app. Download the app, join a workout or purchase an NFT simply to get started. Your only goal is to practice, practice and practice.



BUILD A HABIT OF WORKING OUT

Building a habit of doing something is difficult for everyone, especially when it comes to your health and fitness. StepWatch's realistic rewards factor and social media platform make it easier to stay active, healthy, and create a workout routine.



EASY TO EARN

Just own your own NFT then walk, run and exercise and you will receive rewards from StepWatch



StepWatch- M2E Adventure

Stepwatch is an “Move to Earn” application. Workout, get rewards– it's that simple! Earn SWE token through exercise and exchange for store purchases physical products & NFTs, NFTs Box , Secret Box , event ticket, organize virtual sport events and holder ranking to access features.

Stepwatch promotes an active lifestyle for its users. We create challenges in running, walking, Golf, cycling, Tennis ,workout ... where our users can compete in terms of speed, distance, have competitions as a group, or even create their own custom challenge.

Features of StepWatch

This fast-growing platform of the third-generation Internet (Web3) has the following features:

- Marketplace StepWatch
- Performance StepWatch
- Running StepWatch
- Wallets StepWatch



INTRODUCTION



StepWatch is the technological revolution in health and fitness improvement. NFT rewards and SWP tokens are used for a valid user file every day.



This is a fitness and health tracking mobile app developed on web 3 platform combined with integrated NFT game and social networking platform, with this app, you can earn rewards by walking, jogging, or even body building...



To join the game you need a free NFT or must buy an NFT as an sport watch then by walking, running and compounding you will earn crypto and other NFTs During the game, the items earned can be used for in-game activities or cashed out for profit.



Players can experience through NFT for free or own another NFT by themselves, especially a platform that wants to benefit users with MarketPlace and the e-wallet platform inside the application.



PROJECT CORE VALUE

Fitness First

The core of the experience relies on apps that allow players to track their goals and do it.

Game models reward players for improving their physical strength and encouraging exercise.

Social Network

Applications integrate with traditional social network models, allowing users to easily share their training courses, training paths, and results, connect with others, exercise together, or share life experiences.

Free to Play

To introduce and reach anyone interested in improving health and fitness, the game is released free with free items, but users can still experience the full scale of the game.

Move to Earn

While the game model still focuses primarily on improving users' physical strength and health, it will still apply attractive reward mechanisms for members who are more interested in improving their physical strength when owning NFTs.

Holder Governance

StepWatch will evolve freely and fairly, and players who own the project's governance token have the right to vote on developing game features as well as trading channels for NFTs and game collections.

Lazy to Earn

In addition to those who want to improve their health, we don't forget to bring DEFI capabilities to help users save time and earn extra income.

PROJECT CORE VALUE



HEALTH IMPROVEMENT LOOP

HEALTH IMPROVEMENT LOOP

In order to encourage users to maintain and improve their health, we design a system of features around these core values and combine with a reward element to motivate users to create improved physical habits regularly.

FITNESS

REWARDS

MORE EMOTIONAL

MORE ACTIVITIES



CORE GAMEPLAY LOOP

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The project is designed according to the eternal loop model and is presented in the form of a game simulation for users to easily access and experience.

OUR MISSION



QUALITY

A product with a wide range of features with maximum perfection is what StepWatch is aiming for. We aim to provide the best user experience



EASE OF USE

We simplify the features and optimize the system to make it easy for users to operate and perform operations. The e-wallet and Marketplace are also built into the StepWatch app.



SECURITY

The platform is built on the WEB3 system to create a decentralized content environment and is absolutely safe and secure.



SOCIALIZATION

We develop our own social network, where users can freely share content or can become a creator to release training content for other users. In this social network, all content can be exported to an NFT format and creators can earn extra income by sharing useful content to improve health.



DEFI

A DEFI ecosystem created by StepWatch itself allows anyone to earn passive income using the Decentralized Zones that StepWatch creates on the system platform.



GAMEPLAY/PROJECT MODE

SOLO MODE

SOLO MODE IS THE BASIC TRAINING MODE FOR INDIVIDUALS WHEN PARTICIPATING IN STEPWATCH



INFORMATION

INVITE YOUR FRIENDS AND JOIN THEM IN THE WORKOUT. MORE REWARDS AWAIT YOU.



INVITE

INVITE YOUR FRIENDS AND JOIN THEM IN THE WORKOUT. MORE REWARDS AWAIT YOU.



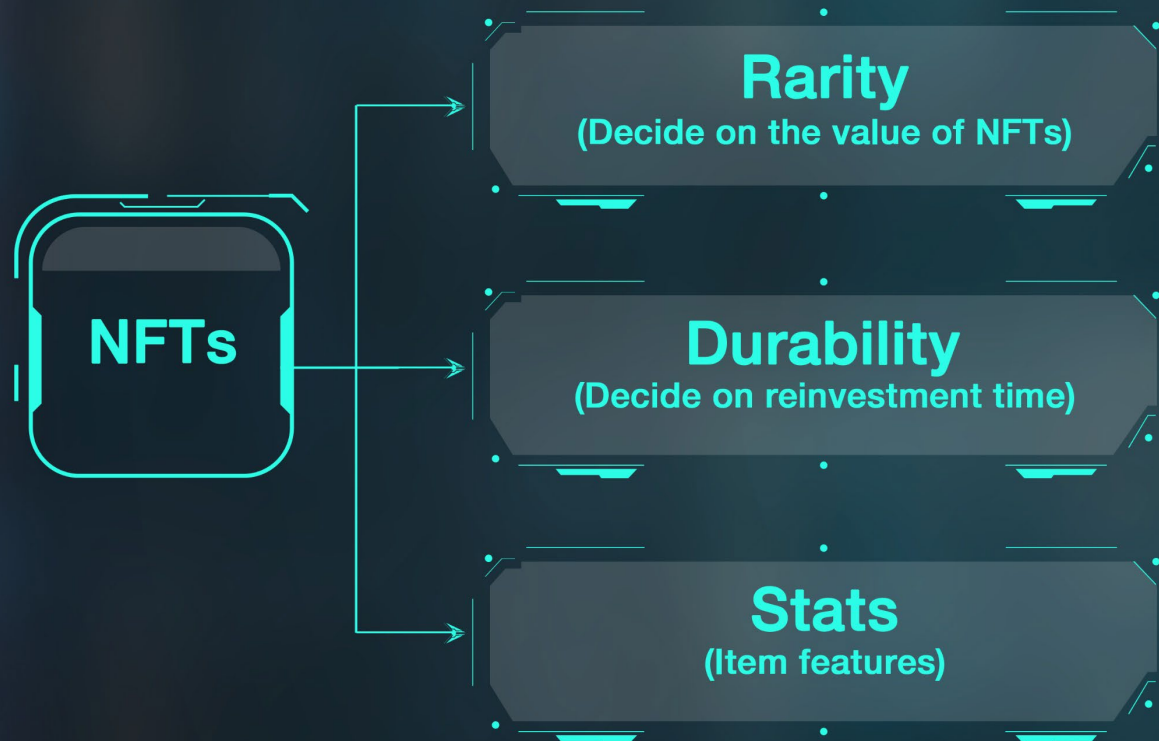
TEAM MODE

INVITE YOUR FRIENDS AND JOIN THEM IN THE WORKOUT. MORE REWARDS AWAIT YOU.

MISSION

DAILY ROUTINE AND MISSION THE DAILY QUEST SYSTEM IS A MECHANISM THAT HELPS USERS OBTAIN ADDITIONAL REWARDS





Basic attribute indexes:

SPD (Speed):

Speed (used to reduce the distance of the performance bar.
1 point corresponds to 1%; up to 30 points)

CRY (Carry):

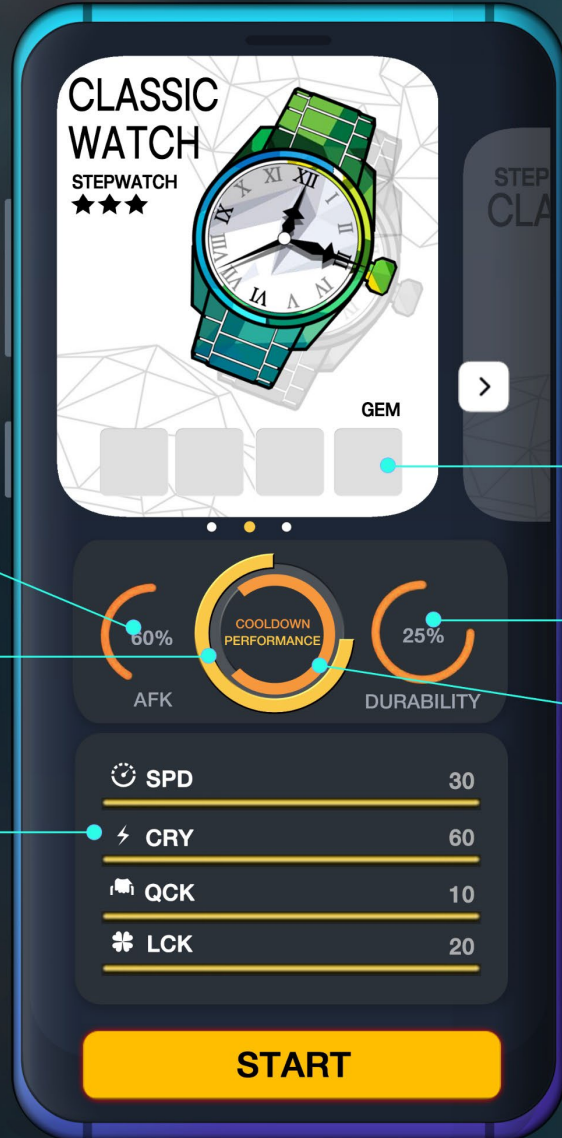
Intelligence (increases rewards as states move).
1 int corresponds to 10%, up to 100%)

QCK (Quick):

Flexible (Durability Repair Cost Savings Index,
1% for 1 agi, up to 30%)

LCK (Lucky):

Luck (Stat increases the probability of picking up items on
the move).
1 LCI corresponds to 0.1% and up to 10%)



AFK time

Performance

Attributes

GEM slot

Durability

Cooldown

Basic attribute indexes:

Rarity:

is the classification of Watch.

Includes 1 free type and 7 NFT types:

Free, common, fine, superior, highend, luxury, masterpiece

AFK time:

is the countdown time when not in use.

The default is that if not used in xxh will reduce durability by 25%.

Durability:

Watch durability. Default is 100%.

Each time you complete 1 Performance bar, you will be reduced by 10%.

Cooldown:

is the energy recovery time for the Performance bar.

Each type of Watch has a different time.

After the Watch has done its job, the Performance bar will start running the Cooldown bar. When the Cooldown bar is full, the Performance bar will be completely restored.

Performance:

is the productivity / distance bar, depending on the type of Watch, this bar has different stats. After completing 100% of this bar, you will receive Reward.

Attributes:

are the stats of the equipment. There are a total of 4 types of indicators:

- SPD (Speed): strength (used to reduce the distance of the Performance bar. 1 point corresponds to 1%, max 30 points)
- CRY (Carry): wisdom (index increases when moving. 1 int corresponds to 10%, max 100%)
- QCK (Quick): flexible (index of reducing durability repair costs. 1 agi corresponds to 1%, max 30%)
- LCK (Luck): luck (the stat increases the chance of picking up items when moving. 1 LCI corresponds to 0.1%, max 10%)



DETAILED STATS OF THE WATCH

Progress bar with 10 dots, 1st dot highlighted

Rarity	Speed_SPD	Carry-CRY	Quick-QCK	Luck-LCK
Free	0	0	0	0
Common	0	5	1-6	1-5
Fine	0-10	6	5-10	5-10
Superior	5-10	7	6-15	5-20
Highend	10-20	8	10-20	15-50
Luxury	15-25	9	15-25	30-70
Masterpiece	20-30	10	20-30	50-100



SECRET BOX



GEM

(Gem increase the stats for watch)

REPAIR TICKET

(Gem increase the stats for watch)

TOKEN

(Gem increase the stats for watch)

Secret Box can be obtained when the player uses the Performance bar of the Watch
The rate of getting the secret box is based on the Watch's LCI

When opening the Secret Box, there is a chance to randomly receive one of the following 3 types of items:

Gem:

Includes many different types of stones with different attributes of spd/cry/qck/lck or cooldown stats etc.

Repair Ticket :

An item used to pair repair tickets. When collecting enough 10 pieces can be put together into 1 ticket. Each repair ticket can repair 10% of the Watch's durability. Repair tickets after use will disappear.

Token :

is a random amount of tokens, which will be added to the user's account.

NFT WATCH BOX



⬡ Titanium

Titanium Box can be obtained when the watch maker can staking SWP tokens in staking pool to receive NFT watch box.

- NFT box Titanium (Pre-Sale Round and Open-Sale Round)

Rarity	Drop Rate
Common	50%
Fine	30%
Superior	20%

⬡ Platinum

Platinum Box can be obtained when the watch maker can staking SWP tokens in staking pool to receive NFT watch box with a low possibility

- NFT box Platinum (only available through [Lazy Zone](#))

Rarity	Drop Rate
Highend	45%
Luxury	35%
Masterpiece	20%

- Caution : Only watchmakers can open this box, and the SWP tokens required to open it are automatically burned.

SPECIAL WATCH BOX



Special

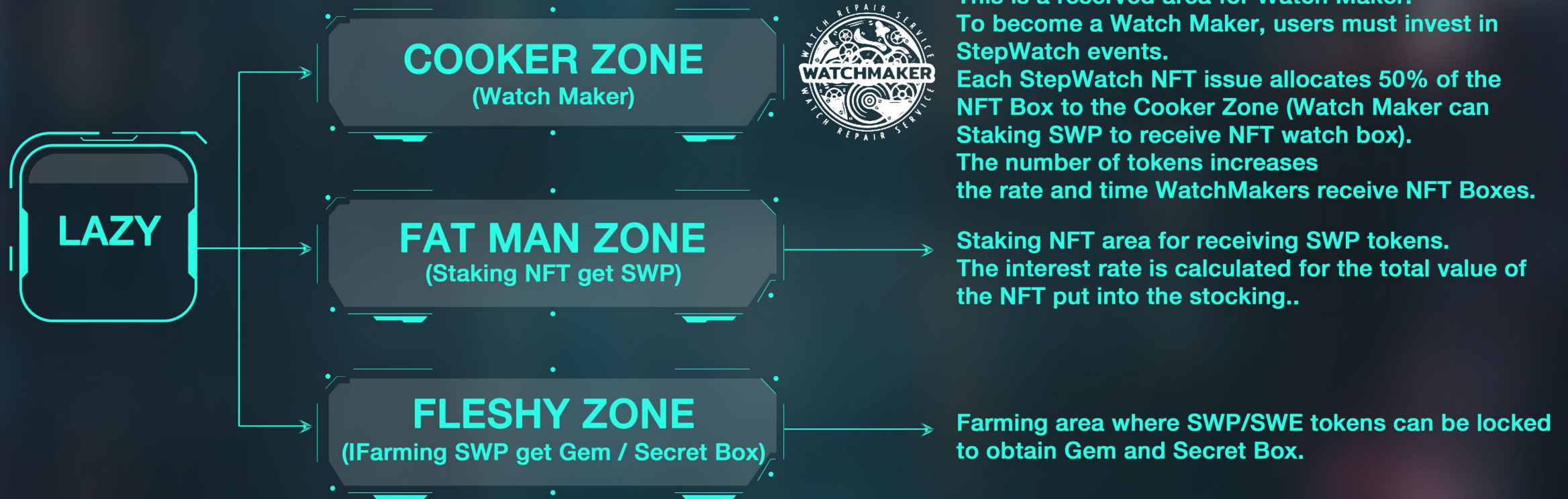
Special Watch BOX is a puzzle-like box that collects and completes SB pieces that are only dropped through special events during a special period.

- Collectible pieces: SB pieces 1, SB pieces 2, SB pieces 3, SB pieces 4, SB pieces 5, SB pieces 6. Six boxes are required to assemble the NFT Box.

Once the NFT Box is complete, you can open the special box. To open the NFT box Special box, you must consume a small amount of SWP tokens.

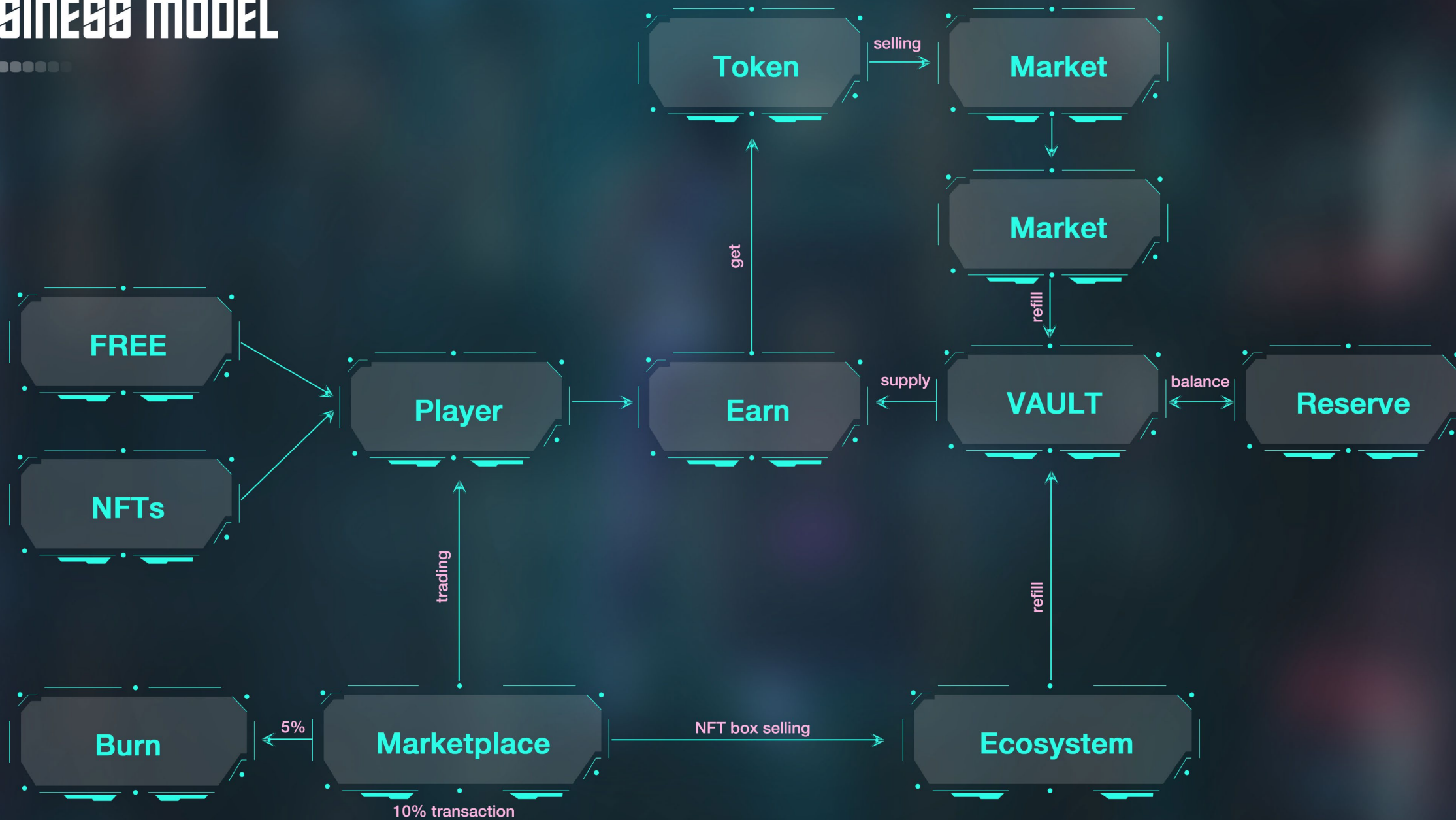
Upon opening, you will receive one of the following six NFT watches:

Rarity	Drop Rate
Common	35%
Fine	22%
Superior	18%
Highend	12%
Luxury	8%
Masterpiece	8%



BUSINESS MODEL

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ECONOMIC MODEL



DEFLATION OF SWP



- Stake SWP
-->Receive Titanium and Platinum Box
(Only by Watchmaker)

- Stake SWP
-->Receive Gems and Secret Box.

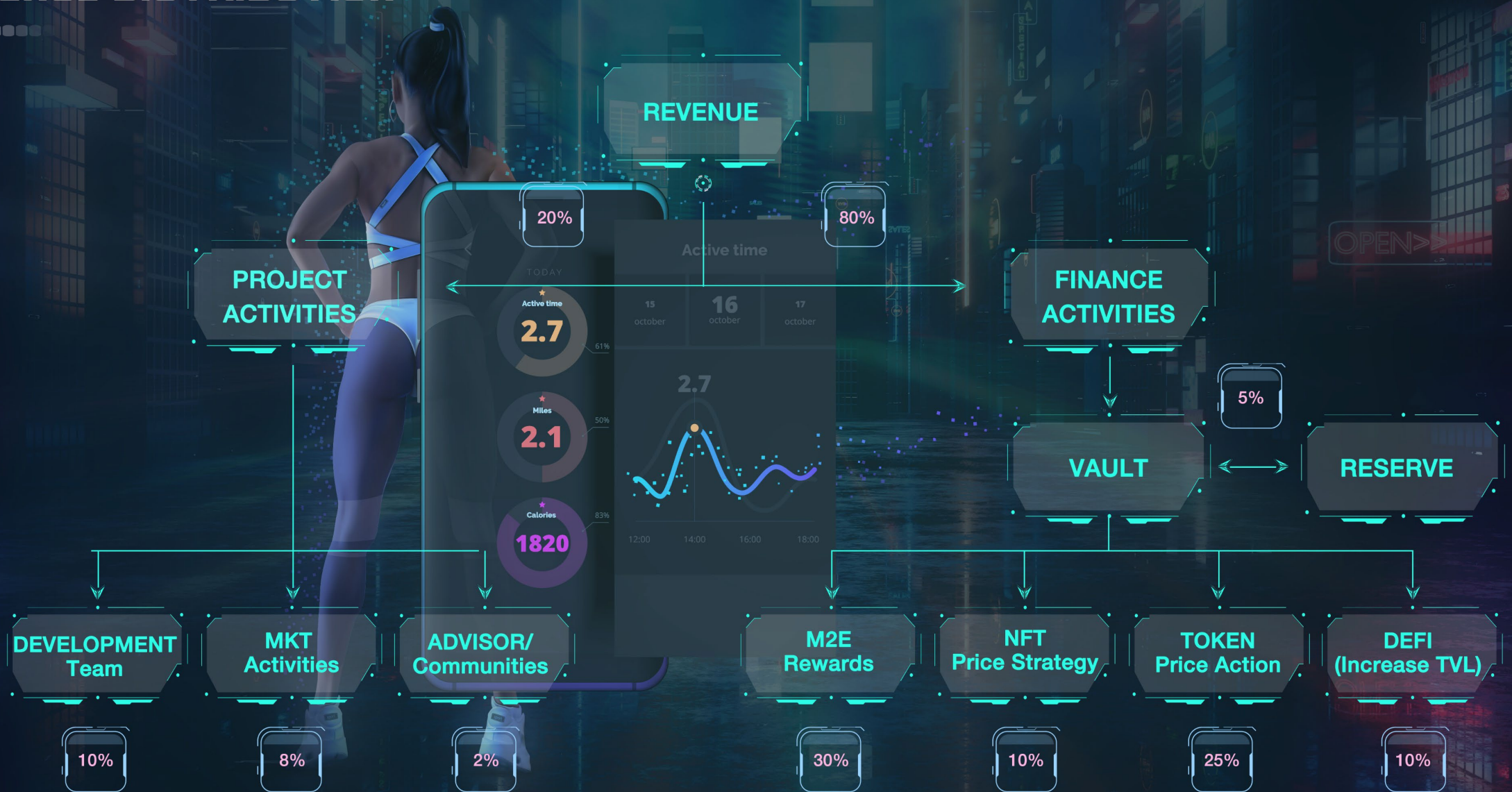
- Unbox Secret Box
--->> Receive SWP token



- Stake NFT
--->> Receive SWP token

- ■ Repair NFT's durability
--->SWP consumption
- ■ Energy Cool down
--->SWP consumption
- ■ NFT watch Fusion
--->SWP consumption
- ■ Unlock NFT gem socket
--->SWP consumption
- ■ Character Enhancement
---> SWP consumption
- ■ Open Watch Box (Special, Platinum)
--->SWP consumption

REVENUE DISTRIBUTION



ROADMAP



Phase 1 (Q1-2022)

- ✓ Blogger/KOL
- ✓ Community Build-up
- ✓ Introduce Project
- ✓ Whitepaper
- ✓ Team Building

Phase 2 (Q2-2022)

- Fundraising
- Token generation Event
- Beta Launch
- INO
- IDO
- App V1 release
- NFT Marketplace

Phase 3 (Q3)

- App V2 release
- New Feature update
- Runner Club release
- New NFT with Real
- NFT limited open sale
- Metaverse Introduce
- Tournament release

Phase 4 (Q4)

- Arena release
- Create To Earn
- Golf To Earn
- Social Network open
- Train To Earn





TOKEN ECONOMY



SWE
(StepWatch
Earn Token)

SWP
(StepWatch
Main Token)

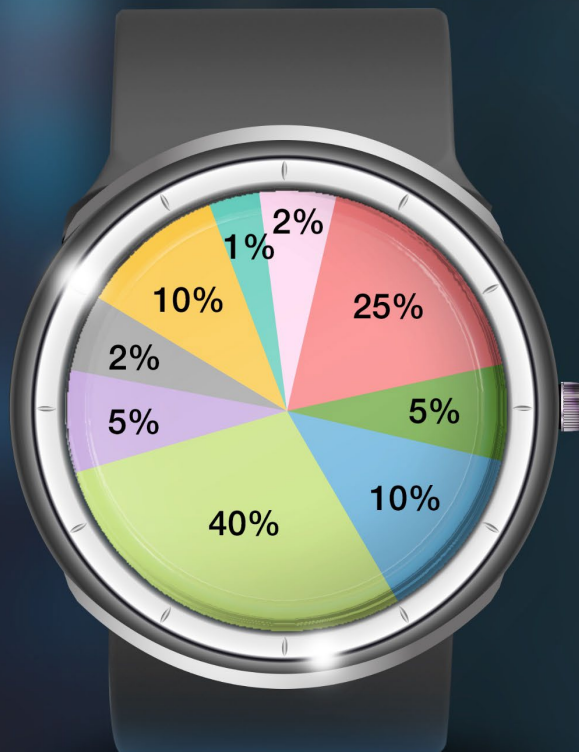
StepWatch issues 2 separate types of Tokens to avoid conflicts between the reward system and the project finance system. Each type of token has different tasks and functions.

1/ SWE - Step Watch Earn

- A. Acting as a reward token to incentivize the project's users
- B. SWE is also a flexible token used to use some features for NFT
- C. The total supply of tokens is unlimited.

2/ SWP - Step Watch Paradise

- A. Acting as the main token and also a handy token that takes on many functions of the StepWatch.
- B. Users who own SWP have a lot of benefits when joining StepWatch and can participate in DEFI features.
- C. The total supply of the token is 5 billion to create an attractive price for holders.



TOTAL	500,000,000			
Allocation	Percentage	Token	TGE	Vesting
● Investment	25 %	125,000,000	10 %	3 Month cliff, vesting 24 months
● Public Round	2 %	10,000,000	20 %	Vesting for 9 months
● Partners	2 %	10,000,000		12 months cliff, Quarterly vesting over 24 months
● Tournament	5 %	25,000,000		6 months cliff, Monthly vesting over 48 months
● Marketing	5 %	25,000,000	5 %	Monthly vesting over 60 months
● Rewards	40 %	200,000,000		Monthly vesting over 60 months
● Liquidity Pool	10 %	50,000,000		Monthly vesting over 60 months
● Development	1 %	5,000,000		Monthly vesting over 60 months
● Team	10 %	50,000,000		12 months cliff. Monthly vesting over 48 months



THANKS